

# Abdelrahman Hindi

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## Professional Identity

Digital Creator | UX/UI & WordPress Expert | Smart Design & Web Solutions (AI-Driven)

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## Professional Summary

Multidisciplinary digital creator with 5+ years of experience in web design, WordPress development, UX/UI, and AI integration. Skilled at managing full project lifecycles, from concept to execution and launch, while leading teams, training staff, and optimizing digital workflows.

I help businesses craft impactful digital experiences that combine strategy, creativity, and smart technologies. Proficient in frontend and backend development, client communication, QA, SEO, and scalable design solutions.

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## Work Experience

### WordPress Developer & Project Lead

*Brilliant Art Digital Agency – Amman, Jordan*

**Apr 2021 – Present**

- Lead full WordPress development lifecycle from planning to launch.
- Designed and developed UX/UI for clients across various sectors.
- Created project plans, timelines, and task assignments using Asana.
- Provided training and mentorship to new team members and client teams.
- Managed hosting, domains, servers, QA, and final delivery.

## Technical Support Engineer

WPFactory – Remote

Jul 2023 – Dec 2024

- Responded to global customer support tickets related to plugins and WordPress issues.
- Assigned and tracked tickets to developers and QA.
- Worked directly on improving plugin quality and user experience.

## Freelance Digital Services

Various Clients & Startups

2020 – Present

- Delivered complete branding, UX/UI design, website development, and AI-based solutions.
- Designed marketing visuals and built smart digital tools using WordPress, PHP, and JS.
- Built and managed multilingual websites and optimized SEO for businesses.

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## Education

### B.Sc. in Computer Science

Al-Hussein Bin Talal University – Jordan

2016 – 2020

- Graduated with Good GPA.
- Ranked top of the class in graduation project (Very Good rating).

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## Certifications

1. Website Design Certificate – ETC (2016)
2. Java Desktop Application – Integrated Horizons (2019)
3. English Conversation (3 Levels) – Edraak.org (2019)
4. ICDL Certificate – Nadrus Platform (2018)
5. PHP Certification – Nadrus Platform (2020)
6. Google Professional Search Certificate – Nadrus (2020)
7. VirtualBox Certificate – Nadrus Platform (2019)

8. Certificate of Incorporation of Company – Injaz (2017)
  9. Entrepreneurship Project Certificate – Injaz (2019)
  10. Testimonial "My Way to a Job" – Injaz (2019)
  11. IT-Mobile Developer & IT-Web Developer – Broccoli (2023)
  12. UX Research & User Experience Design Certificate – Edraak (2025)
  13. UX/UI Certificate – Edraak (2025)
  14. UX/UI Beginner Certificate – Tuwaiq Academy (2025)
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## **Skills & Tools**

### **Design & UX/UI**

Figma, Adobe XD, Photoshop, Illustrator, Color Theory, Prototyping, Wireframing, Canva, Midjourney

### **Development**

HTML, CSS3, PHP, JavaScript, MySQL, WordPress, WooCommerce, Themes & Plugins, AI-Powered Web Solutions

### **Technical**

CPanel, Hosting/Domain, SEO, QA Testing, Agile, Git, Dev Tools, VirtualBox, ChatGPT, Microsoft Office (Word, Excel, PowerPoint, Outlook), Google Workspace

### **Project & Task Management**

Asana, Trello, Documentation, Team Leadership, Client Training, Reports, Notion

### **Soft Skills**

Communication, Team Collaboration, Problem Solving, Critical Thinking, Time Management, Adaptability, Leadership, Attention to Detail

### **Languages**

Arabic (Native), English (Very Good)